

R. J. REYNOLDS TOBACCO COMPANY FAX COVER SHEET

DATE

October 9, 1995

SEND TO:

NAME	COMPANY
Lori O'Connor	RJR
LOCATION	
NY Metro #1200	
TELEX/TELECOPY NUMBER	
(908) 417-9076	

FROM:

NAME	COMPANY		
Nikki Lall	RJR Tobacco Co.		
LOCATION			
401 N. Main		W-S	
DEPARTMENT NAME		DEPARTMENT NUMBER	
Trade Marketing		097	
TELEPHONE NUMBER	FAX NUMBER	NUMBER OF PAGES	
(910) 741-0460	(910) 741-2526	2	

MESSAGE

Lori,

I want you to look over the attached IRP December card for New York with the changes we have discussed:

- removed the 2-carton counter display option
- replaced with "Please send me the four carton counter display"
- December offer is SALEM \$.25 off pack
- Back side bar: "Contact your wholesaler for more great promotions in 1996"

Please call back with your comments/OK.

Thanks.

Nikki

51850 4194

